STATE OF SOUTH CAROLINA South Carolina Electric & Gas Company – Request for Approval of Demand Side Management Plan Including a Demand Side Management Rate Rider and Portfolio of Energy Efficiency Programs			DOCKET NUMBER: 2009 - 261 - E		
Submitted by: K. Chad Burgess			SC Bar Number		
Address:			Telephone:	803-217-8141	
			Fax:	803-217-7931	
	Columbia, SC 29201		Other: Email: chad.bu	rgess@scana.com	
Other:	Relief demanded in p		or item to be placed		's Agenda expeditiously t apply)
□ Electric		☐ Affidavit	∑ Letter		Request
☐ Electric/Gas		Agreement	Memorandu	m	Request for Certification
☐ Electric/Telecommunications		Answer	 ☐ Motion		Request for Investigation
Electric/Water		Appellate Review	Objection		Resale Agreement
Electric/Water/Telecom.		Application	Petition		Resale Amendment
☐ Electric/Water/Sewer		☐ Brief	Petition for l	Reconsideration	Reservation Letter
Gas		Certificate	Petition for l	Rulemaking	Response
Railroad		Comments	Petition for R	ule to Show Cause	Response to Discovery
Sewer		Complaint	Petition to In	ntervene	Return to Petition
☐ Telecommunications		Consent Order	Petition to Int	ervene Out of Time	☐ Stipulation
☐ Transportation		Discovery	Prefiled Tes	timony	☐ Subpoena
☐ Water		Exhibit	Promotion		☐ Tariff
☐ Water/Sewer		Expedited Considerate	ion Proposed Or	der	Other:
Administrative Matter		Interconnection Agreem	ent Protest		
Other:		Interconnection Amenda	nent 🔀 Publisher's A	Affidavit	
		Late-Filed Exhibit	Report		



July 28, 2009

VIA HAND DELIVERY

The Honorable Charles Terreni Chief Clerk/Administrator South Carolina Public Service Commission 101 Executive Center Drive (29210) Post Office Drawer 11649 Columbia, South Carolina 29211

RE: South Carolina Electric & Gas Company – Request for Approval of Demand Side Management Plan including a Demand Side Management Rate Rider and Portfolio of Energy Efficiency Programs

Docket No. 2009-261-E

Dear Mr. Terreni:

Pursuant to a letter dated July 9, 2009, from the Docketing Department of the Public Service Commission of South Carolina transmitting the Notice of Filing and Hearing ("Notice") in the above-referenced matter, please find enclosed for filing affidavits and tearsheets from the newspapers of general circulation in the affected areas as proof of publication of the required Notice.

If you have any questions, please advise.

Very truly yours,

K. Chad Burgess

KCB/kms Enclosures

cc: Shannon Bowyer Hudson, Esquire
Scott Elliott, Esquire
Damon Xenopoulos, Esquire
Joey R. Floyd, Esquire
E. Wade Mullins III, Esquire
Frank Knapp, Jr.
(all via first class mail w/enclosures)

GY EFFICIENCY PRO-GRAMS On June 30, 2009, South On June 30, 2005, South Carolina Electric & Gas Company, ("SCEAG" or Company) - filed a few and with the Public Service Commission of South Carolina ("Companyal of Companyal South Caroline ("Com-mission") for approval of a, proposed suite of potential demand reduc-tion and energy efficien-cy programs ("Demand Side Management Pro-grams" or "DSM Programs or "DSM Pro-grams" or "DSM Pro-grams" SCEAG has forward the establish-ment of an annual flam to allow SCEAG to recover the costs associated with the proposed DSM programs, the lost net margin revenue associat-ed with its DSM programs along with an appropriate incentive for investing in such pro-

grams.
This request was filed This request was filed pursuant to S.C. Code Ann. § .58-37-20 (1976, as amended), Commission Regulations 103-819, 103-823 (1976, as amended), and in compilations with Commission amended, and microsion ance with Commission Order No. 2009-104(A) entered in Docket No. 2008-196-E. S.C. Code Ann. § 58-37-

20 authorizes the Com-mission to adopt proce-tures that encourage electrical utilities to invest in cost-effective energy efficient technoloenergy efficient technologies and energy conservation programs and, if adopted, to provide incentives and cost recovery for those utilities who invest in cost-effective and anytrop effective, and environmentally acceptable programs to reduce energy consumption or demand. This statute allows energy suppliers and distribu-tors to recover costs and obtain a reasonable rate of return on their invest ment in qualified DSM programs sufficient to make these programs at least as financially attractive as construction of new generating facili-ties and directs the Comties and directs the com-mission to establish rates and charges that ensure that the net income of an electrical utility after implementation of mea-sures is at least as high set the net income would as the net income would bed and sworn to before me have been if the measures had not; been implemented.

The suite of DSM programs proposed by SCE&G includes pro-grams targeting residential as well as commer-cial and industrial electric customers and repre-sents a suite of programs that the Company believes to be reason-

programs. SCEAG's proposed D6M (liter will along SCEAG to recover). (1) and revisionimplementing Delic programs; (2) an incentive return of three percentage points in addition to SCE&G's currently approved return on equi ty as applied to the monthly balance of unre-covered DSM expenses; and (3) SCE&G's lost net and (3) SCE&G's lost net margin revenue reflect-ing the projected reduc-tion in demand charges and marging from (White particular to co-carcing to customer partic-pation in each DSM pro-gram.

gram.
SCE&G requests that the proposed DSM rider be made effective May 1, 2010 and subject to review and adjustment thereafter thereafter annually based upon an annual pased upon an annual review period of December 1st through November 30th. SCE&G proposes filing the rates and be recovered under the rider during the period May 1, 2010 through November 30, 2010 on or November 30, 2010 on or before January 31, 2010. A copy of the Company's Request may be optimized from the Company's below. Additionally, the Request is available on the Commission's website at www.psc.sc.gov and is available from the corporate office of South Carolina Electric & Gas Company at 1426 Main Street, Columbia, South Carolina, 29201. In order for testimony and evidence to be received from all interested parties, a public hear-

ed parties, a public hear-ing will be held in the Commission's Hearing Room, Synergy Business

Executive Columbia Center Dr., Columbia, 9.C. on Thursday, Octo-ber 1, 9009 at 2:30 p.m. Any person who wishes participate in this matea participate in this mat-ter, as a party of record with the right of cross-examination should file a Petition to interviese in accordance, with the Commission's fluies of practice and Procedure Commission's Hules of Practice and Procedure on or before August 6, 2009, and indicate the ameunt of time required for his presentation. Please include an email address for receipt of future Commission correspondence in the Pattion to Intervence Please refer to Docket No. 2009-261-E. 261-E

Any person who wishes to testify and present avidence at the hearing should notify the Docketing Department, in writing, at the address below, the South Carollina South Carollina Staff, 1401 Main Street, Suite 900, Columbia, South Carollina 29201; and K. Chad Burgaas, Chad Burgaas, South Carollina 29201; and K. Chad Burgaas, Chad Burgaas, South Carollina 29201; and K. Chad Burgaas, Chad Burgaas, South Carollina 29201, and K. Chad Burgaas, Chad Burgaas, South Carollina 29201, and K. Chad Burgaas, Chad Burgaas, South Carollina 29201, and K. Chad Burgaas, C. Chad Burgaas, on or before August 6. 2009, and indicate the amount of time required for his presentation.

Please refer to Docket

No. 2009-261-E.

Any person who wishes to be notified of the hearing, but does not wish to present testimony or be a party of record, may do so by notifying the Docketting Denartment in writtens to be notified as the present testimony or be a party of record, may do so by notifying the Docketting Denartment in writtens Denartment of the present testing Denartment in writtens Denartment of the present testing Denartm so by notifying the Dock-eting Department, in writ-ing at the address below on of before August 6. 2009. Please refer to Docket No. 2009-261-E. PLEASE TAKE NOTICE Any person who wishes to have his or her comments considered as part

of the official record of the proceeding MUST present such comments. in person, to the Commission during the hear

ing, Persons seeking infor-mation about the Commission's Rules of Practice and Procedure should contact the Commission in Columbia at 803-896-5100. Public Service

Commission of South Carolina Attn: Docketing Department Post Office Drawer, 11649 Columbia, SC 29211

ing Department, in writing Department, in writing Department, in writing he address rian Nalepa, Adveably practical from an ons

OCKET NO.

2009-261-E OUTH CAROLINA ECTRIC & GAS COM-PANY - REQUEST FOR

nied, and to have a loadsonable likelihood of providing savings to customers and the system.
As part of its proposed
As As part of its proposed suite of DSM programs, SCE&G has proposed allowing qualifying large commercial and industrial customers to "opt-out" of the DSM rider if those qualifyings references correctly the second of the DSM rider if those qualifyings references correctly the second of the proposed of th qualifying customers cer-tify annually to SCE&G that they are implement-

3. Mr

July 17, 2009

Karen L. Book

Notary Public

My commission expires September 25, 2016

"Errors- the liability of the publisher on account of errors in or omissions from any advertisement will in no way exceed the amount of the charge for the space occupied by the item in error, and then only for the first incorrect insertion.'



Aiken Standard

Aiken, South Carolina 29801

PUBLIC SERVICE COMMISSION OF SOUTH CAROLING DOCKETING DEPARTMENT

NOTICE OF FILING AND HEARING DOCKET NO. 2009261E

SOUTH CAROLINA ELECTRIC & GAS COMPANY -- REQUEST FOR APPROVAL OF DEMAND SIDE MANAGEMENT PLAN INCLUDING A DEMAND SIDE MANAGEMENT RATE RIDER AND PORTFOLIO OF ENERGY EFFICIENCY PROGRAMS

On June 30, 2009, South Carolina Electric & Gas Company ("SCEAG" or "Company") filed a request with the Public Service Commission of South Carolina ("Commission") for approval one proposed suite of potential demand reduction and energy efficiency programs ("Demand Side Management Programs") - SCEAG has requested the establishment of the an armost rider to allow SCEAG to recover the costs associated with the proposed DSM programs, the lost first margin revenue associated with its DSM programs along with an appropriate incentive for investing in such programs.

This request was filed pursuant to S.C. Code Ann. § 58-37-20 (1976, as amended), Commission Regulations 103-819, 103-823 (1976, as amended), and in compliance with Commission Order No. 2009-104(A) entered in Docket No. 2008-195-E.

S.C. Gode Ann. § 58-37-20 authorizes the Commission to adopt procedures that encourage electrical utilities to invest in opit-affective energy efficient technologies and energy conservation programs and, if adopted, to provide incentives and cost recovery for those utilities who invest in opit-effective, and environmentally acceptable programs to reduce energy consumption or demand. This statute allows energy suppliers and distributors to recover costs and obtain a reasonable rate of return on their investment in qualified DSM programs sufficient to make these programs at least as thingnizally attractive as construction of new generating facilities and directs the Commission to establish rates and charges that ensure that the net income of an electrical utility after implementation of measures is at least as high as the net income would have been if the measures had not been lightenested.

The suite of DSM programs proposed by SCE&G includes programs targeting residential as well as commercial and industrial electric customers and represents a suite of programs that the Company believes to be reasonably practical including information and customer receptivity standpoint, to be technically and economically justified, and to have a reasonable likelihood by providing savings to customers and the system.

As part of its proposed suite of DSM programs. SCEAG has proposed allowing qualifying large commercial and industrial customers to "opt-out" of the DSM rider it these qualifying contempers sentily annually to SCEAG that they are included in the customers to "opt-out" of the DSM rider it these qualifying contempers sentily annually to SCEAG that they are included in the proposed proposed proposed proposed proposed proposed proposed proposed proposed in the sentile proposed pro

SCE&G requests that the proposed DSM rises the ineque effective May 1, 2010 and subject to review and adjustment stringly increates based upon an annual review period of Department terreugh November 30h. SCE&G proposes filing the safet and revenue requirements to be recovered under the inder during the period May 1, 2019 May 1,

In order for tealingary and evidence to be received from all interested parties, a public hearing will be held in the Commission's Hearing Richard Synengy Business Park, 101 Executive Center Dr., Columbia, S.C. on Thursday, October 1, 2009 at 2:30 p.m. 2009 at 2:30 p.m.

Any person who wishes to perticipate in this matter, as a perty of record with the right of cross-examination should file a Petition to intervene in accordance with the Commission's Rules of Practice and Procedure on or before August 6, a Petition to intervene in accordance on the receipt of furnishing and include an emission accordance in the Petition to Intervene. Please refer to Doctor No. 2008-201-20.

Any person who wishes to testify and present suddence at the hearing should notify the Docketing Department, in writing, at this access below, the South Carolina Critice of Regulatory Staff, 1401 Main Street, Suite 900, Columbia, South Carolina 84201; and K. Chad Burgees, Assistant General Counsil. South Carolina Electric & Gas Company, 1426 Main Street, Mail Code 130, Columbia, South Carolina 29201, on or before August 6, 2008, and indicate the amount of time required for his presentation. Please refer to Docket No. 2009-281-E.

Any person who wishes to be notified of the hearing, but does not wish to present testimony or be a party of record, may do so by notifying the Docketing Department, in writing, at the address below on or before August 6, 2009.

Please inter to Docket No. 2009-267-E.

PLEASE TAKE NOTICE: Any person who wishes to have his or her comments considered as part of the official record of the proceeding MUST present such comments, in person, to the Commission during the hearing.

Persons seeking information about the Commission's Pales of Pacifics and Procedure should contact the Commission in Columbia at 803-868-5100.

ublic Service Commission Attn: Docisting Post Office Dri mission Depletion 1164



STATE OF SOUTH CAROLINA COUNTY OF AIKEN

Personally appeared before me

APRIL HAMMOND

of the Aiken Standard, a seven day per week newspaper published in Aiken, South Carolina, and made oath in due form of law that the Advertisement of

SCANA MARKETING & ADVERTISING

appeared in the Aiken Standard on the following dates, vis:

07/13/2009

SWORN and subscribed to before me

this 21st day of July, 2009

Notary Public

for the State of South Carolina

MY COMMISSION EXPIRES SEPTEMBER 29, 2016



Hearing,

STATE OF

SOUTH CAROLINA

COUNTY OF BEAUFORT)

Personally appeared before me a Notary Public,

in and for State and County, aforesaid, Sara

Johnson Borton who being duly sworn according

to law, deposes and says that she is the Publisher

and President of The Island Packet and The

Beaufort Gazette, newspapers published Sunday

through Saturday every week in Beaufort

County, SCANA Services, Notice of Filing and

No.

Sua Johnson M

Sara Johnson Borton,

Packet/The Beaufort Gazette on July 13, 2009.

2009-261-E.

The

Island

Docket

Subscribed and sworn to before

Notary Public for south Carolina

My Commission, Expires Ly comber 28, 2016

me this 13th day of July 2000

published in the issue(s) of

THE ISLAND PACKET The Beaufort Gasette

SOUTH CAROL

DOCKETING DEPARTMENT

AFFIDAVIT DOCKET NO. 2009-261-E

South Carolina electric & gas company - Request for Approval of Demand-Side Management Plan including a Demand Side Management Rate Rider and Portfolio of Energy Efficiency Programs

On June 30, 2009, South On June 30, 2009, South Carolina Electric & Gas Company ("SCE&G" or "Company") filed a request with the Public Service Commission of South Carolina ("Commission") for approval of a proposed suite of potential demand reduction and energy efficients. ciency programs ("Demand side Manage-ment Programs" or "DSM Programs"). SCE&G has requested the establishment of an annual rider to allow SCE&G to recover the costs associated with the proposed DSM programs, the lost net margin revenue associated with its DSM programs along with an appropriate incentive for investing in such pro-

This request was filed pursuant to S.C. Code Ann. § 58-37-20 (1976, as Ann. § 58-37-20 (1976, as amended), Commission Regulations 103-819, 103-823 (1976, as amended), and in compliance with Commission Order No. 2009-104(A) entered in Docket No. 2008-196-E.

S.C. Code Ann. § 58-37-20 authorizes the Commis-Publisher and President

The Island Packet/The Beaufort Gaze; and energy conservation and energy conservation. and energy conservation programs and, if adopted, to provide incentives and cost recovery for those utilities who invest in cost-effective, and environmentally acceptable programs to reduce energy consumption or demand. This statute allows energy suppliers and distributors to recover costs and obtain a reasonable rate of return on their investment in qualified DSM programs sufficient to programs sufficient to make these programs at least as financially attractive as construc-anticipated under the SCE&G's DSM programs.

applied to the monthly balance of unrecovered DSM expenses; and (3) SCE&G's lost net margin Schae's lost net margin revenue reflecting the projected reduction in dambard citarges and imagawatt hour ("MWH") sales that are calculated to occur as a result of customer participation in each DSM program.

SCE&G requests that the proposed DSM rider be made effective May 1, 2010 and subject to review and adjustment annually thereafter annually thereafter based upon an annual review period of December 1st through November 30th. SCE&G proposes filing the rates and revenue nu erequirements to be recovered under the rider during the period May 1, 2010 through November 30, 2010 on or before January 31, 2010.

A copy of the Company's Request may be obtained from the Commission at the address below.
Additionally, the Request
is available on the
Commission's website at www.psc.sc.gov_ and is Street, Mail Code 130. Columbia, South Ca<u>rolina</u> 29201, on or before August 6, 2009, and indi-cate the amount of time required for his presentation. Please refer to Docket No. 2009-261-E.

Any person who wishes to be notified of the hearing, but does not wish to present testimony or be a party of record, may do so by notifying the Docketing Department, in writing, at the address below on or the address below on or before August 6, 2009. Please refer to Docket No. 2009-261-E.

PLEASE TAKE NOTICE: Any person who wishes to have his or her comments considered as part of the official record of the proceeding MUST present such comments, in person, to the Commission during the hearing.

information about the Commission's Rules of Practice and Procedure should contact the Commission in Columbia at 803-896-5100.

Public Service Commission of South Carolina Attn: Docketing Department Post Office Drawer 11649 Columbia, SC 29211

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SCE&G's proposed DSM rider will allow SCE&G to recover: (1) all reasonable and prudent costs incurred in adopting and (implementing DSM) programs; (2) an incentive return of three addition to SCE&G's

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www.islandpacket.com | www.beaufortgazette.com | e-mail: newsroom@islandpacket.com or gazette@beaufortgazette.com



State of South Carolina County of Orangeburg

Personally appeared before me,

Barbara Beach
Controller
of The Times And Democrat,
a division of Lee Publications, Inc.
A newspaper published at Orangeburg,
County of Orangeburg,
State of South Carolina.
Who declares that the attatched
Notice was published in said newspaper

July 13 2009

On the following dates:

SWORN TO AND SUBSCRIBED
BEFORE ME

July 14 2009

NOTARY PUBLIC, S.C.

My commission Expires: February 14, 2015

PARLIC SERVICE COMMERCIÓN OF BUSINESSACION

DOCKETING DEPARTMENT

NOTICE OF PROPERTY AND HEARING

SOUTH CAROLINA MUNICIPIC & GAS COMPANY - REQUEST FOR APPROVAL OF DEMAND SIDE MANAGEMENT PLAN INCLUDING A DEMAND SIDE MANAGEMENT RATE RIDER AND PORTFOLIO OF ENERGY EFFICIENCY PROGRAMS

On June 30, 2009, South Carolina Electric & Gás Company ("SCE&G" or "Company") filed a request with the Public Service Commission of South Carolina ("Commission") fo approval of a proposed suite of potential demand reduction and energy efficiency programs ("Demand Side Management Programs" or "DSM Programs"). SCE&G has requestite the establishment of an annual rider to allow SCE&G to recover the costs assetciated with the proposed DSM programs, the lost net margin revenue associated with its D&M programs along with an appropriate incentive for investing in such programs.

This request was filed pursuant to S.C. Code Ann. § 58-37-20 (1976, as amended), Commission Regulations 103-819, 103-823 (1976, as amended), and in compliance with Commission Order No. 2009-104(A) entered in Docket No. 2008-198-E.

S.C. Cide Ann. § 58-37-20 authorizes the Commission to adopt procedures that endoughing effective and increase the control of the control of

The suite of DSM programs proposed by SCE&G includes programs targeting residential as well as commercial and industrial electric customers and represents a suite of programs that the Company believes to be reasonably practical from an implementation and qualitatis receptivity standpoint, to be technically and economically additionable and to have a present the system.

As part of he proposed white of Design or arms, SCE&G has proposed allowing qualifying large commits. In the second of the DSM rider if section are the second of the DSM rider if section which are at least the second of the DSM rider if second of the sec

SCEAG's proposed DSM ride/ Will sliow SCEAG to recover: (1) all researchable and product course in adopting and implementing DSM programs; (2) an incentive return of stree percentage points in addition to SCEAG's currently approved return every as applied to the mortifuly belance of unrecovered DSM expenses; and (3) SCEAGA's text net margin revenue reflecting the projected reduction in demand change and magnetat hour ("MWH") sales that are calculated to occur as a result of customer participation in each DSM program.

SCEAG requests that the proposed DSM rider be made effective May //, 2019 and malect to review and adjustment annually thereafter based upon an annual revision plated of December 1st through November 30%. SCESG proposes filing the rates and revenue requirements to be recovered under the rider during the period May 1, 2019 through November 30, 2010 on or before January 31, 2010.

A copy of the Company's Request may be obtained from the Commission at the aphilical bators. Autilitionally, the Request is available on the Commission's website at measurement, and an available from the corporate office of South Caroline Electric & Gas Company at 1426 Main Street, Columbia, South Caroline, 29201.

In order for testimony and evidence to be received from all interested perities, a guildle health se field in the Commission's Hearing Room, Synergy Business Park, 101 Executive Center Dr., Columbia, S.C. on Thursday, October 1, 2009 at 2:38 games

Any paraent who wishes to participate in this matter, as a party of record with the first or cross-exemplication should file a Petition to Intervene in accordance with the Commentative's Fulse of Practice and Procedure on or before Augusts 8, 2008, and entire the amount of time required for his presentation. Please include an emitted and the procedure of the Petition of the Petit

Any person who wishes to testify and present evidence at the history should will the Docisting Department, in writing, at the address below; the South Carding Office of Resultancy Staff, 1401 Mein Street, Suite 900, Columbia, South Carding Staff 1401 Mein Street, Suite 900, Columbia, South Cardina 2009, or problem 1409 Mein Street, Meil Code 130, Columbia, South Cardina 2009, or problem 2009, and indicate the amount of time required for his mediation.

Any person who wishes to be notified of the hearing, but does not wish a green healing on be a party of record, may do so by notifying the Docketing Department in writing, at the address below on or before August 6, 2009. Please refer to Docket No. 2009-391-40.

PLEASE TAKE NOTICE: Any person who wishes to have his or her comments considered as part of the official record of the proceeding MLST present such comments, in person, to the Comments of the hearing.

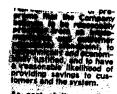
Persons seeking information about the Commission's Rules of Practice and Procedure should contact the Commission in Columbia at 803-896-5100.

Public Service Commission of Seath Carelina Attn: Dictioning Department Post Cilios Drawer 11649 Cohumbia, SC 20211



SC ELECTRIC & GAS CO/SCANA CORP MAIL CODE 63 ATTN: Vastine Taylor COLUMBIA SC 29218

Public Service Commis-sion of South Carolina Afth: Docketing Depart-ment Post Office Drawer 11649 Columbia, SC 29211 AD# 13087



AFFIDAVIT OF PUBLICATIO

The Post and Cou

State of South Carolina County of Charleston

Personally appeared before me the undersigned advertising clerk of the above indicated newspaper published in the city of Charleston, county and state aforesaid, who, being duly sworn, says that the advertisement of

(copy attached)

appeared in the issues of said newspaper on the following day(s):

07/13/09 Mon PC 07/13/09 Mon CNW

at a cost of Account#

\$528.42 113764 130897

Order# P.O. Number:

Subscribed and sworn to before

advertising clerk

NOTARY PUBLIO

My commission expres

My Commission Expires 10/10/13



This request was filed pursuant to S.C. Code Ann. § 58-37-29 (1976, as arrended), Commission Regulations 103-819, 103-823

196-E.

S.C. Code Ann. § 58-37-20 authorizes the Commission to adopt procedures that encourage electrical utilities to invest in cost-effective energy efficient technologies and energy continues and cost recovery for those utilities who invest in cost-effective, and environmentally acceptable programs to reduce energy consumption or demand. This statute allows energy suppliers and distributors.